



WTVD-TV

411 Liberty Street

Durham, NC 27701

INNOVATIVE ADVERTISING INC.

ATTN: ACCOUNTS PAYABLE

4250 HWY 22, SUITE 7

MANDEVILLE, LA 70471



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:
INNOVATIVE ADVERTISING INC.
ATTN: ACCOUNTS PAYABLE
4250 HWY 22, SUITE 7
MANDEVILLE, LA 70471

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: CHAD BAREFOOT CAMPAIGN
PROD: CHAD BAREFOOT CAMPAIGN SD 18
TITLE: 247422

INVOICE NUMBER: 61-200061896 ON-DEMAND: 11/06/2012
ORDER NUMBER: 403867 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: E: 1032
ESTIMATE#: 1032
SCHEDULE DATES: 10/27/2012 - 11/06/2012 AGY#/ADV#: 11360/26731
BILLING CYCLE: ON DEMAND DATE: 11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/29 - 11/04	09:00A-10:00A	125	5	10/29	MO	09:38A	:30		NC18SCHOOL2	125		
					10/30	TU	09:59A	:30		NC18SCHOOL2	125		
					10/31	WE	09:43A	:30		NC18SCHOOL2	125		
					11/01	TH	09:36A	:30		NC18SCHOOL2	125		
					11/02	FR	09:23A	:30		NC18SCHOOL2	125		
2	11/05 - 11/06	09:00A-10:00A	125	1	11/06	TU	09:50A	:30		NC18EDUCATION	125		
3	10/29 - 11/04	12:00P-12:30P	250	5	10/29	MO	12:29P	:30		NC18SCHOOL2	250		
					10/30	TU	12:26P	:30		NC18SCHOOL2	250		
					10/31	WE	12:25P	:30		NC18SCHOOL2	250		
					11/01	TH	12:11P	:30		NC18SCHOOL2	250		
					11/02	FR	12:26P	:30		NC18SCHOOL2	250		
4	11/05 - 11/06	12:00P-12:30P	250	1	11/06	TU	12:12P	:30		NC18EDUCATION	250		
5	10/29 - 11/04	06:00P-06:30P	750	3	10/30	TU	06:29P	:30		NC18SCHOOL2	750		
					10/31	WE	06:10P	:30		NC18SCHOOL2	750		
					11/01	TH	06:11P	:30		NC18SCHOOL2	750		
6	11/05 - 11/06	06:00P-06:30P	750	1	11/05	MO	06:24P	:30		NC18SCHOOL2	750		
7	10/29 - 11/04	07:00P-07:30P	1,400	4	10/29	MO	07:21P	:30		NC18SCHOOL2	1,400		
					10/30	TU	07:21P	:30		NC18SCHOOL2	1,400		
					11/01	TH	07:15P	:30		NC18SCHOOL2	1,400		
					11/02	FR	07:25P	:30		NC18SCHOOL2	1,400		

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* All times based on EST

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8	11/05 - 11/06	07:00P-07:30P	1,400	1	11/05	MO	07:05P	:30		NC18SCHOOL2	1,400		
9	10/29 - 11/04	11:00P-11:35P	750	5	10/29	MO	11:28P	:30		NC18SCHOOL2	750		
					10/30	TU	11:26P	:30		NC18SCHOOL2	750		
					10/31	WE	11:34P	:30		NC18SCHOOL2	750		
					11/01	TH	11:14P	:30		NC18SCHOOL2	750		
					11/04	SU	11:22P	:30		NC18SCHOOL2	750		
10	11/05 - 11/06	11:00P-11:35P	750	1	11/05	MO	11:34P	:30		NC18SCHOOL2	750		
12	10/29 - 11/04	06:00A-07:00A	150	1	11/03	SA	06:26A	:30		NC18SCHOOL2	150		
13	10/29 - 11/04	06:00A-07:00A	500	6	10/29	MO	06:24A	:30		NC18SCHOOL2	500		
					10/30	TU	06:55A	:30		NC18SCHOOL2	500		
					10/31	WE	06:45A	:30		NC18SCHOOL2	500		
					11/01	TH	06:00A	:30		NC18SCHOOL2	500		
					11/01	TH	06:46A	:30		NC18SCHOOL2	500		
					11/02	FR	06:39A	:30		NC18SCHOOL2	500		
14	11/05 - 11/06	06:00A-07:00A	500	2	11/05	MO	06:45A	:30		NC18SCHOOL2	500		
					11/06	TU	06:15A	:30		NC18EDUCATION	500		
15	11/05 - 11/06	05:00P-05:30P	600	1	11/05	MO	05:16P	:30		NC18SCHOOL2	600		
16	10/29 - 11/04	05:30P-06:00P	750	5	10/29	MO	05:40P	:30		NC18SCHOOL2	750		
					10/30	TU	05:45P	:30		NC18SCHOOL2	750		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
16	10/29 - 11/04	05:30P-06:00P	750	5	10/31	WE	05:43P	:30		NC18SCHOOL2	750		
					11/01	TH	05:44P	:30		NC18SCHOOL2	750		
					11/02	FR	05:53P	:30		NC18SCHOOL2	750		
17	11/05 - 11/06	05:30P-06:00P	750	1	11/05	MO	05:54P	:30		NC18SCHOOL2	750		
18	10/29 - 11/04 COMMENT: DWTS 2	08:00P-10:00P	4,000	1	10/29	MO	07:59P	:30		NC18SCHOOL2	4,000		
19	11/05 - 11/06 COMMENT: DWTS 2	08:00P-10:00P	4,000	1	11/05	MO	09:40P	:30		NC18SCHOOL2	4,000		
20	10/29 - 11/04 COMMENT: DWTS 2	08:00P-09:00P	3,000	1	10/30	TU	07:59P	:30		NC18SCHOOL2	3,000		
22	10/29 - 11/04	03:30P-07:00P	1,400	1	11/03	SA	05:13P	:30		NC18SCHOOL2	1,400		
23	10/29 - 11/04 COMMENT: NASHVILLE 2	10:00P-11:00P	1,500	1	10/31	WE	10:41P	:30		NC18SCHOOL2	1,500		
24	11/06 - 11/06	05:58A-07:00A	500	1	11/06	TU	06:54A	:30		NC18EDUCATION	500		
25	11/06 - 11/06	05:00A-05:30A	325	1	11/06	TU	05:08A	:30		NC18EDUCATION	325		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
PERIOD GROSS COST PER ORDER CONFIRMATION: 40,725.00					TOTAL UNITS: 50		ACTUAL GROSS BILLING: 40,725.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -6,108.75						
							NET DUE: 34,616.25						

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